



# Innova News Customer Newsletter

BUILT TO QUILT

OCTOBER 2017

## Quilts for Harvey

The Hurricane Harvey quilt donation effort was a HUGE SUCCESS! We received dozens of beautiful quilts from across the country, and it is very evident that the quilting community in this country includes some of the most generous individuals.



Innova is honored to have been able to facilitate the outpouring of that generosity and act as a shipping destination for all the beautiful comfort quilts that were donated to those affected by the Hurricane.

We delivered the quilts to Gallery Furniture, one of Houston's largest furniture stores and one of the biggest Hurricane Harvey Relief donation drop spots for flood victims in Houston.

Check out the video on our Facebook page: <https://www.facebook.com/innovalongarm/videos/1495621310486688/>

The owner of Gallery Furniture is a man by the name of Jim McIngvale, but most Houstonians simply know him as "Mattress Mack." He has three separate, massive show rooms throughout the greater Houston Area and is very well known in the community for being one of the city's biggest charitable donors.

In fact, one of their well-known slogans is "Mack Gives Back."



During Hurricane Harvey, Mattress Mack turned his show rooms into shelters for Harvey victims.

You can read all about this "Time" story here:

<http://time.com/4922108/hurricane-harvey-mattress-mack-houston/>



Once again, Innova would like to thank all the wonderful quilters who donated to this cause, and express how grateful we are to have been a part of this wonderful effort. Thank you so much for all your support during this process of recovery.

## NEW FROM INNOVA!



After extensive research and development, Innova has engineered its own line of longarm quilting thread!

INNOVATECH® quilting thread is a 40wt poly wrapped poly, tex27. It comes in 60 colors; 24 colors are available in 6000 yard cones, 36 colors are available in 3000 yard cones.

INNOVATECH® has proven to perform very well for multidirectional quilting. Its smooth finish, engineered elongation and low lint pitch, make it unparalleled, steadfast and trouble free.

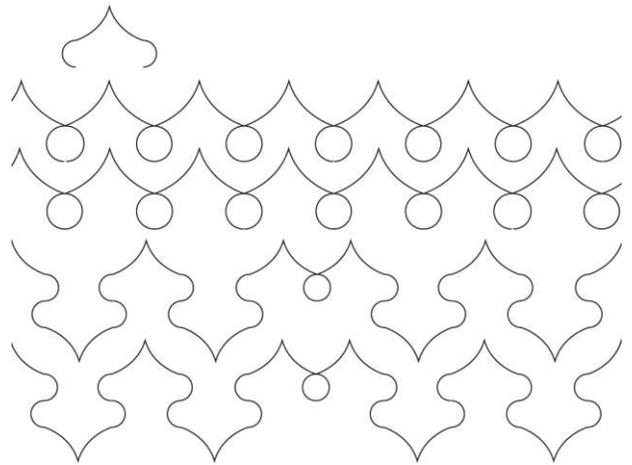
Contact your Innova Dealer for more information.

## Software Tip:

### *Protect your investment!*

Remember to turn off and unplug your Innova Quilting System when not in use.

Get your free PAT PeaknCircle pattern by clicking here:



## Welcome New Dealers!

Please join us in welcoming 3 new Innova dealers:

Ken Vlodek with **Innovations in Quilting** in Waterville, ME  
 Michele & Michael Schmatz with **Mikala's Quilting** in Geneseo, NY  
 And Jill & Kevin Graveland will be taking over **Chinook Fabrics** in Alberta, Canada.

Welcome to the Innova Family!!



## Attention Innova Owners!

Bring a friend for a chance  
to win!!

Enter for a chance to win two customized Innova gift baskets with a combined total value of over \$800 and filled with exclusive prizes and quilting accessories for you and friend!



Just bring a friend to the 2017 Houston Quilt Festival or any quilt show in which Innova has classrooms beginning November 1, 2017 through October 15, 2018, and enter for a chance to win!

Here's how to enter: Innova owners must bring a friend (and completed registration form) to the show, and find our technician, Matt. Turn your forms into him and introduce your friend. He will then present you and your friend with a stylish Innova button signifying that you are official participants.

In addition to the gift basket drawing, each Innova owner participant will be entered into a monthly drawing for a free sample of our exclusive INNOVATECH® quilting thread. The gift baskets will include items such as fabric, our new, exclusive INNOVATECH® quilting thread and several Innova machine accessories!

***[Click here](#) for complete official rules and registration form, or you can visit our [website](#).***



As some of you may know, Neal's sister, Shirley, tragically lost her brave battle with breast cancer in May of this year. As a result of her passing and in support of all of the brave souls that have or are currently battling this insidious disease, Innova is donating \$100 for every machine sold during the month of October to the MD Anderson Moonshot program.

This worthy research and work is being done by MD Anderson in their quest for a cure for BRCA based mutated breast cancer cells. You can learn more about their life-saving work by visiting their website:

<https://www.mdanderson.org/cancermoonshots.html>

If you choose to donate directly to this cause, you can do so by **clicking here:**

[https://gifts.mdanderson.org/default.aspx?tsid=8223&noamt=true&chosen=100&ref=general\\_top\\_nav\\_donate\\_cta](https://gifts.mdanderson.org/default.aspx?tsid=8223&noamt=true&chosen=100&ref=general_top_nav_donate_cta)

Please make checks payable to the **Barry Shore Foundation** with "Moon Shot Program" included in the memo section.

All of us know someone who has been affected by cancer in some way. Let's fight this silent killer by finding a cure.

## Letter from the President!

As we enter the last quarter of 2017, I would like to take this opportunity to thank all our amazing dealers for another great year! This year has brought with it a mixture of both good and difficult times. The loss of my sister this summer has been very hard on me and my family. She is my only sister and the inspiration for Innova's October special in which Innova is donating \$100 to MD Anderson's Moonshot Program for each machine sold this month. As the Innova family, we also mourn the loss of Francois Gougeon with Chinook Fabrics and our thoughts and prayers go out to his family as well.

However, 2017 hasn't been without its blessings. This year we welcome three new dealers to the Innova family, and while some might see the hurricanes as a negative, I see the unbridled goodness that resulted from these recent storms. I've witnessed the very best of humanity in the rebuilding processes of these communities as neighbor helps neighbor, friend helps friend and even stranger helps stranger. I've experienced the unbelievable generosity and concern of the rest of the country for our plight.



This has been an intense year, to say the least, but it has revealed the strength and health of this company and shown that even in the midst of tragedy, Innova still continues to grow and thrive. We look forward to what the future will bring and remain committed to our wonderful dealers, customers and community.